

IKEA PR kit

News – January 2024



Product overview



PE919027.JPG

New MOSSJÖN glass-door cabinet with 2 doors 149,- Powder coated steel and aluminium. Designer: Willy Chong. W60×D34, H146cm. Anthracite 305.643.33



PE768433.JPG

SÖDERHAMN chaise longue 450,- Wood veneer, fibreboard and plywood. Cover: polypropylene and polyester. Designer: Ola Wihlborg. W93×D151, H83cm. Viarp beige/ brown 893.056.20



PE869255.JPG

MOLNSKIKT lampshade 20,- 100% polyester and polystyrene plastic. Ø42, H31cm. Dark yellow velvet 305.145.12



PE889667.JPG

MODERMOLN work lamp 79,99 Chrome-plated steel and plastic. Designer: Francis Cayouette. Ø21cm, H60cm. Chrome-plated 005.464.54



PE878405.JPG

ELLJUSSPÅR rug, low pile 329,- User surface: 100% wool. Weft: 100% cotton. Designer: Emma Prowse. W:170×L240cm. Multicolour/striped handmade 605.414.77



PE907977.JPG

New TANDMOTT throw 19,99 100% cotton. Designer: Akanksha Deo. W130×L170cm. Grey-green/ off-white 905.715.14



PE907974.JPG

New TANDMOTT cushion cover 7,99 100% cotton. Designer: Akanksha Deo. W50×L50cm. Grey-green/pink 405.715.02



PE907972.JPG

New BÅTSPINNARE cushion cover 4,99 100% cotton. Designer: Akanksha Deo. W50×L50cm. Multicolour 605.714.88



PE908117.JPG

New VALLKRASSING throw 19,99 100% cotton. W150×L200cm. Grey-green 005.709.34



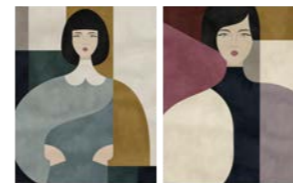
PE906875.JPG

New VALLKRASSING cushion cover 6,99 100% cotton. W50×L50cm. Grey-green 505.709.55



PE906874.JPG

New VALLKRASSING cushion cover 6,99 100% cotton. W50×L50cm. Off-white 705.709.59



PE901603.JPG

New BILD poster 9,99/2 pack Paper. W40×H50cm. Prism figurative 805.679.80



PE852371.JPG

GRADVIS vase with metal insert 14,99 Glass and stainless steel. Designer: Inma Bermudez. H21cm. Clear glass/gold-colour 405.029.19



PE872281.JPG

RÄFFELBJÖRK vase 29,99 Glass. Designer: Lisa Hilland. W10×L22, H20cm. Mother-of-pearl colour 005.376.52



PE900776.JPG

New GJÄTTA storage box with lid 4,99 100% polyester and paper board. W25×L25, H15cm. Velvet brown-red 905.704.30



PE913229.JPG

New HÖNSNÄT cable organiser for drawer 2,- Paperboard. Designer: Lukas Bazle. W21×L29cm. Natural 005.648.91



PE913238.JPG

New HÖNSNÄT holder for mobile phone 2,- Paperboard. Designer: Lukas Bazle. W10×D14, H8cm. Natural 105.648.95



PE912323.JPG

New HÖNSNÄT cable management box 6,99 Paperboard. Designer: Lukas Bazle. W38×D18, H14cm. Natural 605.648.93

Product overview



PE727739.JPG

TURBO clothes rack, in/outdoor 44,99 Wood plastic composite. Designer: Marcus Arvonen. W117xD59, H148cm. Black 401.772.33



PE821743.JPG

BLÅKULLEN uph bed frame with corner headboard 199,- Fixed cover: 100% polyester. W90xL200cm. Knisa medium blue 105.057.16



PE899629.JPG

New HATTÅSEN bedside table/shelf unit 19,99 Powder coated steel and polypropylene plastic. Designer: Zhelin Lian. W27xD43, H58cm. Grey-green 005.692.33



PE912473.JPG

New SÄCKKÄRRA storage case 3,- 100% polypropylene. Designer: Akanksha Deo. W55xD49, H19cm. Multicolour 005.731.31



PE912437.JPG

New SÄCKKÄRRA carrier bag 1,50 100% polypropylene W18xD45, H45cm. Vol 36l. Black-blue/light grey-turquoise check pattern 605.729.54



PE912435.JPG

New SÄCKKÄRRA carrier bag 1,- 100% polypropylene. W18xD45, H28cm. Vol 22l. Off-white/yellow-brown/striped 805.731.27



PE900774.JPG

New GJÄTTA storage box with lid 7,99 100% polyester and paper board. W25xL35, H20cm. Velvet dark blue 305.704.47



PE906655.JPG

New KLIPPNEJLIKA curtains, 1 pair 24,99 100% polyester. Designer: Akanksha Deo. W145xL300cm. White/blue 205.621.22



PE910271.JPG

New KLIPPNEJLIKA duvet cover and pillowcase 19,99 80% cotton, 20% viscose/rayon. Designer: Akanksha Deo. Duvet cover W150xL200cm. Pillowcase L50xW60cm. Blue/multicolour 205.700.80



PE906864.JPG

New KLIPPNEJLIKA cushion cover 4,99 100% cotton. Designer: Akanksha Deo. W58xL40. Dark blue/multicolour 005.714.91



PE906865.JPG

New KLIPPNEJLIKA cushion cover 4,99 100% cotton. Designer: Akanksha Deo. W58xL40. Off-white/multicolour 905.714.96



PE887752.JPG

GURLI cushion cover 3,99 100% cotton. W50xL50cm. Pink 205.541.17



PE808719.JPG

MAJBRÅKEN cushion cover 3,- 100% polyester. W50xL50cm. Black-blue 704.952.34



PE829583.JPG

SPENTRUP rug, high pile 159,- Pile: 100% polypropylene. Backing: Polyolefin plastic. W160xL230cm. Light grey-turquoise/dotted 805.141.85



PE895069.JPG

New PJÄTTERYD picture 22,99 Canvas. W40, H50cm. Linear portraits 105.605.62



PE866038.JPG

HOVET mirror 179,- Glass. W78, H196cm. Black 705.159.15



PE822657.JPG

TJINGA alarm clock 3,- Plastic. Designer: Hanna Crondahl. W8xD8, H8cm. Low-voltage/ turquoise 905.408.91



PE896814.JPG

REGNSKUR pendant lampshade 35,- 3% elastane, 97% polyester, steel and plastic. Designer: Jennifer Idrizi. Ø52cm, H25cm. Oval turquoise 205.669.12

Product overview



PE884724.JPG

IDANÅS bed frame with storage 599,- Painted finish. Designer: F Cayouette/J Karlsson. W171×L207, H112cm. White 304.588.70



PE782672.JPG

IDANÅS open wardrobe 249,- Painted finish. Designer: F Cayouette/J Karlsson. W59×D49, H211cm. White 204.588.42



PE907861.JPG

New GLESSTARR duvet cover and pillowcase 19,99 54% cotton, 46% viscose/rayon. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Dark blue/white 805.701.57



PE907985.JPG

New IDALINNEA cushion cover 4,99 100% cotton. Designer: Malin Gyllensvaan. W50×L50cm. Dark grey-blue 005.709.86



PE898252.JPG

New TELEGRAFLINJE rug, flatwoven 99,99 100% cotton. W170×L240cm. Yellow-beige 505.552.81



PE911823.JPG

New RÅGODLING clothes cover 4,99 100% polyester. W60×L105cm. Textile striped/beige anthracit 705.658.30



PE914347.JPG

New RÅGODLING coat hanger 2,- Bamboo and steel. Width 40cm. Dark bamboo 605.658.35



PE912406.JPG

New RÅGODLING storage box with lid, set of 2 9,99 Paper. Natural colour/beige 905.658.05



PE912404.JPG

New RÅGODLING storage box with lid 4,99 Paper. W25×L35, H20cm. Natural colour/beige 405.658.03



PE911770.JPG

New RÅGODLING box with compartments 4,99 Paper. W30×L18, H6cm. Natural colour/beige 605.658.21



PE750284.JPG

MYRHULT lampshade 20,- 100% polyester and powder coated steel. Ø42, H31cm. White 304.054.57



PE849715.JPG

BLIDVÅDER table lamp 59,99 Steel and polyester. Designer: Hanna Grann Dalrot. Base Ø17, H50cm. Shade: W30, H24cm. Off-white ceramic/beige 805.012.58

Product overview



PE920576.JPG

New EBBALYCKE chair 49,-
Wood veneer. Leg: Powder coated steel. Designer: Ebba Strandmark. W47×D50, H87cm. Idekulla beige 405.688.54



PE740880.JPG

INGATORP extendable table 349,- Stained, clear lacquered ash veneer. Designer: Carina Bengs. W87×L155/215, H87cm. Black 902.224.07



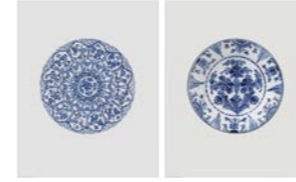
PE889670.JPG

FYRESDAL day-bed frame 249,- Powder coated steel. Designer: K Hagberg/M Hagberg. W88×L207, H94cm. Black 204.243.62



PE909800.JPG

New TRETTIOEN pendant lamp 14,99 Powder coated steel. Designer: Iina Vuorivirta. Ø38, H19cm. White 805.641.04



PE901602.JPG

New BILD poster 9,99/2 pack Paper. W40×H50cm. Decorative dish 505.680.47



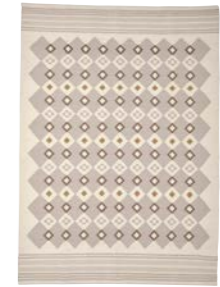
PE725883.JPG

EDSBRUK frame 19,99 Foiled MDF and plastic. Designer: Monika Mulder. W47, H57cm. White 404.273.26



PE646663.JPG

PINNIG rack with 3 hooks 24,99 Powder coated steel and aluminium. Designer: Ebba Strandmark. W79×D17, H16cm. Black 003.297.90



PE878396.JPG

VÄGNÄT rug, flatwoven 279,- User surface: 100% wool. Weft: 100% cotton. Designer: Akanksha Deo. W170×L240cm. Off-white grey/handmade 805.414.81



PE914674.JPG

New ÅKERNEJLIKA cushion cover 14,99 100% cotton. Designer: Paulin Machado. W58×L40cm. Off-white embroidery 605.701.77



PE914691.JPG

New ÅKERNEJLIKA cushion cover 17,99 100% cotton. Designer: Paulin Machado. W50×L50cm. White embroidery 005.701.75



PE914684.JPG

New ÅKERNEJLIKA throw 24,99 100% cotton. Designer: Paulin Machado. W110×L170cm. Multi neutrals tassel 205.701.79



PE915106.JPG

New ÅKERNEJLIKA cushion cover 17,99 100% cotton. Designer: Paulin Machado. W50×L50cm. Beige embroidery 505.772.02



PE915525.JPG

New ÅKERNEJLIKA cushion cover 17,99 100% cotton. Designer: Paulin Machado. W50×L50cm. Beige flower 705.772.01



PE915532.JPG

New ÅKERNEJLIKA cushion cover 17,99 100% cotton. Designer: Paulin Machado. W50×L50cm. Blue embroidery 605.566.33



PE915538.JPG

New ÅKERNEJLIKA cushion cover 17,99 100% cotton. Designer: Paulin Machado. W50×L50cm. Brown embroidery 805.701.76



PE835102.JPG

ENTUSIASM side plate 14,99/4-pack Feldspar porcelain. Designer: I Leo/H Dalrot. Ø18cm. Patterned/blue 205.053.58



PE693380.JPG

TORNVIKEN wall shelf 59,99 Painted finish and nickel-plated steel. Designer: Ebba Strandmark. W120×D30, H24cm. Off-white 603.916.61

Do it in a day



PH195902.JPG



PH195886.JPG

It's a brand-new season. Let's shrug off the post-holiday doldrums with low-key makeovers.

What's your favourite look – graphic patterns and rich jewel tones, or cosy dollops of cream and blue? IKEA has what you need to help you update your home in a dash.

Sort out your shelves, swap a few cushions, roll out a rug. This is all about easy style tweaks that you can make and love today.



Style expression: Cool contrasts

This season, contrasts and curves are everything. Undulating details with reeded glass, shimmering finishes and velvet mesh with jewel tones to create harmony.

Black metal lends a sleek, big city vibe that's softened by playful elements – graphic patterns, stripes, and rainbow-inspired vases.

It's urban cool, and we love it.

PH195917.JPG **New MOSSJÖN glass-door cabinet with 2 doors** 149,- 305.643.33 **New BÄTSPINNARE cushion cover** 4,99 Designer: Akanksha Deo. Multicolour 605.714.88 **New BILD poster** 9,99/2 pack 805.679.80 **New GJÄTTA storage box with lid** 4,99 905.704.30 **MOLNSKIKT lampshade** 20,- 305.145.12 **ELLJUSSPÅR rug, low pile** 329,- 605.414.77



We love how the reeded glass doors of MOSSJÖN glass-door cabinet give curious eyes an enticing hint of what's inside.



PH195920.JPG RÄFFELBJÖRK vase 29,99 005.376.52

We can't get enough of rippled glass. Designed by Lisa Hilland, RÄFFELBJÖRK vase was inspired by rainbows. We love its flowing, playful shape and shimmering finish.



Place it where you want it, MOSSJÖN glass-door cabinet is so versatile that you use it for everything from displaying your favourite vases and glassware to storing bed and bath linens.



New MOSSJÖN glass-door cabinet with 2 doors 149,- 305.643.33 PH195929.JPG



PH195925.JPG **New HERRÅKRA armchair 129,-** Diseröd dark yellow 305.355.43, Skulsta black 205.355.48, Vissle grey 405.447.16

HERRÅKRA armchairs in easy-care fabric suit any space – from a lounging corner in your living room to a busy lobby in your office.

This season, BILD posters sport an Art Deco vibe with jewel tone colours and motifs featuring elegantly cool women.



PH195921.JPG **New BILD poster 9,99/2 pack 805.679.80**



TANDMOTT throw and cushion cover feature an eye-catching organic pattern inspired by wood grain. Both are made of jacquard-woven cotton, which gives extra depth and texture that feels wonderful to touch.

PH195924.JPG **New TANDMOTT throw 19,99** Designer: Akanksha Deo. 905.715.14
New TANDMOTT cushion cover 7,99 Designer: Akanksha Deo. 405.715.02



PH195922.JPG **New BÅTSPINNARE cushion cover 4,99** Designer: Akanksha Deo. Multicolour 605.714.88
New VALLKRASSING throw 19,99 005.709.34 **New VALLKRASSING cushion cover 6,99**
 Grey-green 505.709.55

BÅTSPINNARE cushion cover's graphic pattern may look sharp, but its brushed cotton surface is soft and velvety.

Sorted. Styled. Done.



The HÖNSNÄT series of organisers is made of unbleached paperboard, which gives it a raw, natural look. Its lightweight material makes the organisers easy to move where you need them.



Bring on the night

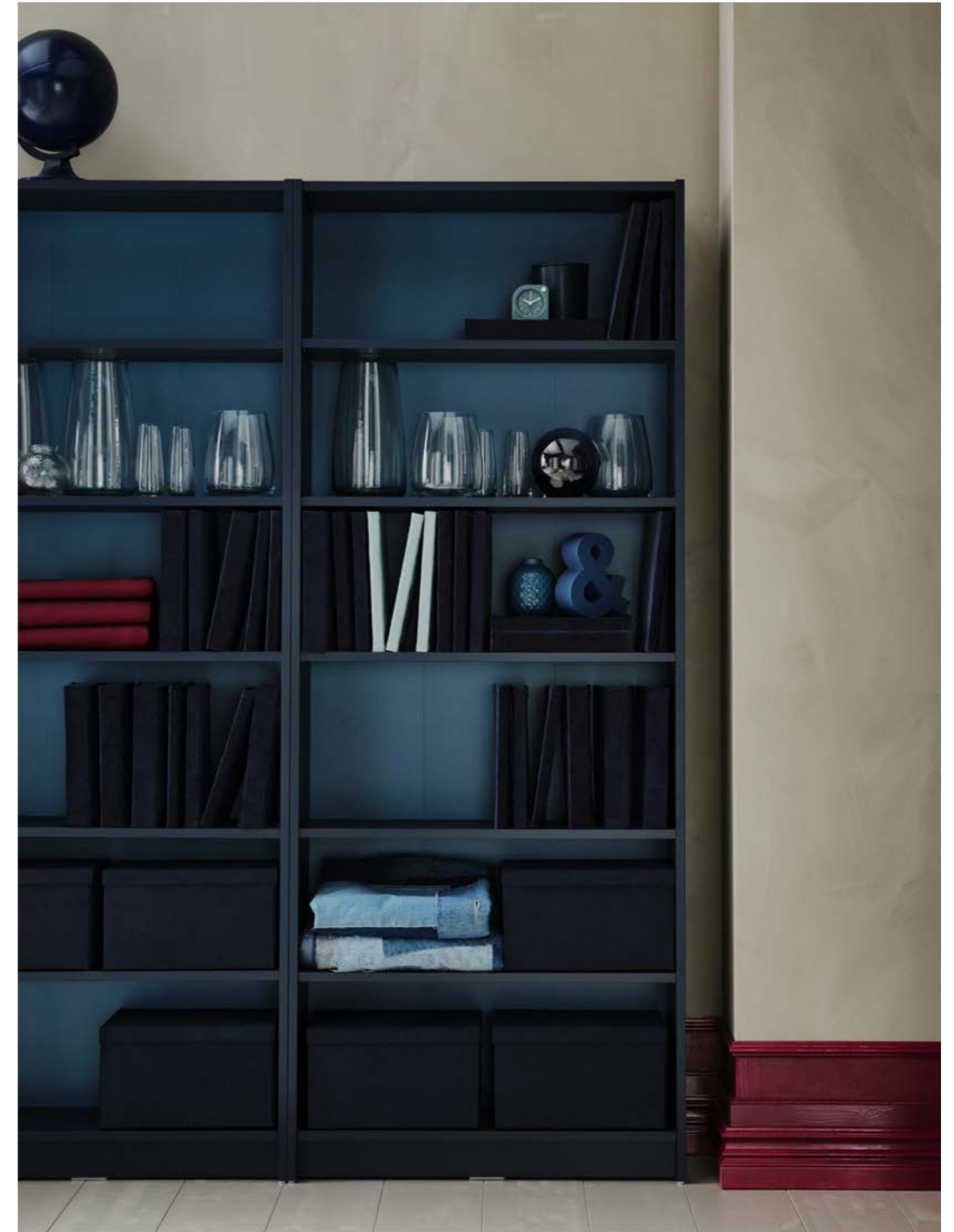
Give your room a cool urban vibe with colours and patterns reminiscent of neon lights reflecting on rainy streets at night.

Bring in sleek curves, wavy lines, hints of blue and black, and open storage for a loft living feel. This is your place to chill.



TURBO clothing rack makes it easy to air out and switch your seasonal clothing or organise your base wardrobe. It also comes with castors, so you can roll it where you need it.

PH195915.JPG TURBO clothes rack, in/outdoor 44,99 401.772.33 HOVET mirror 179,- 705.159.15 REGNSKUR pendant lampshade 35,- 205.669.12



PH195904.JPG New BILLY bookcase 69,99 Black-blue 305.045.27 New GJÄTTA storage box with lid 7,99 305.704.47

We love BILLY bookcase in limited edition black-blue. The back panel in blue sets the tone and makes a statement.



Who said storing seasonal clothing had to be neutral? Not us. Go all-in with carrier bags and storage cases in whimsical stripes and patterns brimming with happy, energising doses of colour.

PH195908.JPG **New SÄCKKÄRRA storage case 3,-** Designer: Akanksha Deo. Multicolour 005.731.31
New SÄCKKÄRRA carrier bag 1,- Off-white/yellow-brown/striped 805.731.27
New SÄCKKÄRRA carrier bag 1,50 Black-blue/light grey-turquoise check pattern 605.729.54



Eclectic dream waves

“When designing the KLIPPNEJLIKA textiles, I wanted to create something vibrant and energetic that evokes a sense of movement but also relaxation.”

Designer **Akanksha Deo**

New KLIPPNEJLIKA duvet cover and pillowcase 19,99 Blue/multicolour Designer: Akanksha Deo. 205.700.80
New KLIPPNEJLIKA cushion cover 4,99 Off-white/multicolour Designer: Akanksha Deo. 905.714.96
New KLIPPNEJLIKA cushion cover 4,99 Dark blue/multicolour Designer: Akanksha Deo. 005.714.91
New KLIPPNEJLIKA curtains, 1 pair 24,99 White/blue Designer: Akanksha Deo. 205.621.22





PH195914.JPG **New KLIPPNEJLIKA cushion cover 4,99** Designer: Akanksha Deo. Dark blue/multicolour 005.714.91 Off-white/multicolour 905.714.96



PH195911.JPG **New KLIPPNEJLIKA duvet cover and pillowcase 19,99** Blue/multicolour 205.700.80
New HATTÅSEN bedside table/shelf unit 19,99 005.692.33



Style expression:

Your sweet spot

This is where you come to recharge and spoil yourself, where everything is calming, soothing and pleasing to the eye and soul.

Sink into a cloud of soft blue, warm neutrals, and white for a relaxing bedroom retreat that's timeless. Let your thoughts flow as you live in the moment.



With its inverse geometric pattern on the front and back, flatwoven TELEGRAFLINJE rug lets you choose which side to show – mustard yellow or cream.



PH195898.JPG **New TELEGRAFLINJE rug, flatwoven 99,99 505.552.81**



Thanks to the charming checked pattern inside, you may not want to close the lids of your RÅGODLING storage boxes.

PH195892.JPG **New RÅGODLING storage box with lid, set of 2 9,99** 905.658.05



PH195894.JPG **New RÅGODLING storage box with lid, set of 2 9,99** 905.658.05
New RÅGODLING clothes cover 4,99 705.658.30

The warm cream and beige stripes adorning RÅGODLING clothes cover are meant to be seen and too attractive to hide in your closet.



RÅGODLING box with compartments has a place for everything, including your sewing kit. You can even adjust the size of the compartments to suit your needs.



Precious moments

When you want to take a dining room from simply homey to sensational, details like splashes of cream, hints of blue and black, and a crafted feel make the difference.

This is your space to enjoy intimate meals with your special someone or host parties for your dearest friends and family. You'll love lingering here.

PH195869.JPG **New** TRETTIOEN pendant lamp 14,99 805.641.04 **New** EBBALYCKE chair 49,- 405.688.54
INGATORP extendable table 349,- 902.224.07 VÄGNÄT rug, flatwoven 279,- Designer: Akanksha Deo. 805.414.81



This season's BILD posters take a bare wall from bland to beautiful with decorative motifs by designer Maria Mendez and inspired by fine porcelain.

PH195881.JPG **New BILD poster 9,99/2 pack** 505.680.47



PH195882.JPG **New TRETIOEN pendant lamp 14,99** White 805.641.04, Blue 305.643.66

TRETIOEN pendant lamp's shape and coloured enamel surface are timeless.



PH195873.JPG ENTUSIASM side plate 14,99/4- pack Feldspar porcelain. Designer: I Leo/H Dalrot. Ø18cm. Patterned/blue 205.053.58

The popular UPPLAGA series now includes a classic teapot and cup with saucer – perfect for treating yourself and your loved ones to afternoon tea.



PH195872.JPG TORNVIKEN wall shelf 59,99 Designer: Ebba Strandmark. Off-white 603.916.61



Crafted with care - ÅKERNEJLIKA collection

Inspired by Nordic flora, ÅKERNEJLIKA collection brings the beauty of handcrafted textiles to your home. The collection was designed by Paulin Machado and crafted by women artisans in rural India and Jordan. This collaboration with social entrepreneurs helps provide long-term livelihood for the artisans.

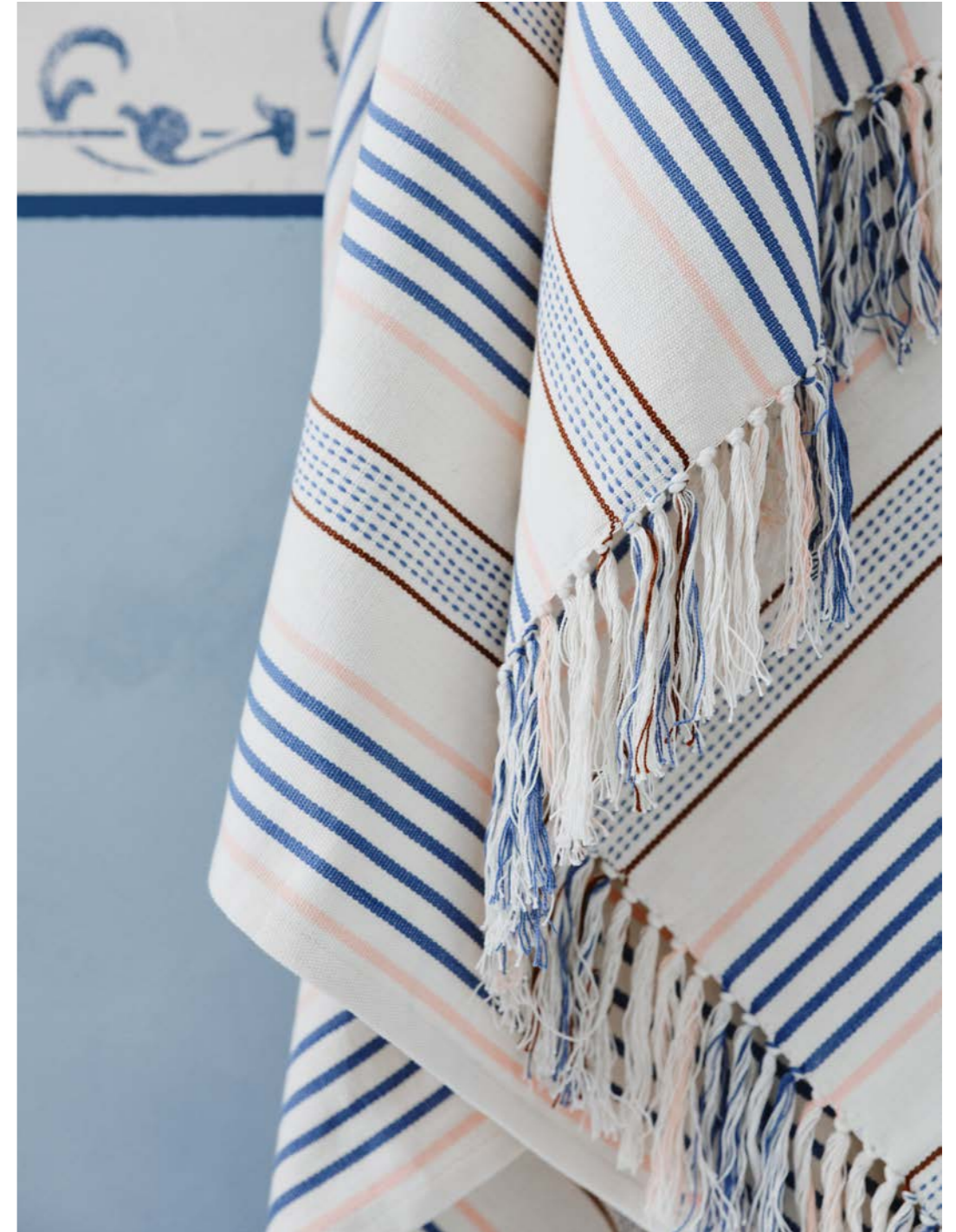
- New ÅKERNEJLIKA cushion cover 17,99**
Designer: Paulin Machado. W50×L50cm.
Whiteembroidery 005.701.75
- New ÅKERNEJLIKA cushion cover 17,99**
Designer: Paulin Machado. W50×L50cm.
Beige flower 705.772.01
- New ÅKERNEJLIKA cushion cover 14,99**
Designer: Paulin Machado. W58×L40cm.
Off-white embroidery 605.701.77
- New ÅKERNEJLIKA cushion cover 17,99**
100% cotton. Designer: Paulin Machado.
W50×L50cm. Blue embroidery 605.566.33
- New ÅKERNEJLIKA cushion cover 17,99**
100% cotton. Designer: Paulin Machado.
W50×L50cm. Brown embroidery 805.701.76
- New ÅKERNEJLIKA cushion cover 17,99**
Designer: Paulin Machado. W50×L50cm.
Beige embroidery 505.772.02
- New ÅKERNEJLIKA throw 24,99** Designer:
Paulin Machado. W110×L170cm. Multi
neutrals tassel 205.701.79





PH195879.JPG **New ÅKERNEJLIKA cushion cover 17,99** Designer: Paulin Machado. Brown embroidery 805.701.76
New ÅKERNEJLIKA cushion cover 17,99 Designer: Paulin Machado. Blue embroidery 605.566.33

The blue and brown ÅKERNEJLIKA cushion covers are all unique – each bears the initials of the artisan who hand-embroidered it.



PH195880.JPG **New ÅKERNEJLIKA throw 24,99** Designer: Paulin Machado. 205.701.79



PH195874.JPG **New ÅKERNEJLIKA cushion cover 14,99** Designer: Paulin Machado. 605.701.77



PH195875.JPG **New ÅKERNEJLIKA cushion cover 14,99** Designer: Paulin Machado. 605.701.77



"For this collection, I was inspired by plants and flowers, especially a Swedish herb with small pink flowers called ÅKERNEJLIKA. The embroideries are based on my drawings of the plant."

Designer **Paulin Machado**



PH195876.JPG **New ÅKERNEJLIKA cushion cover 17,99**
Designer: Paulin Machado. 005.701.75

PE321174.JPG



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